



background / about



GREG TUTTY GRAPHIC DESIGN

A B O U T

- Award-winning, senior-level art director with 28 years of experience
- Graphic design freelancer since 2000, working with a varied client list of local, provincial and national organizations across all sectors
- Reasonable hourly or project-based rates on any size job; always bills to quote
- Extremely client-focussed; ability to easily adapt to team working relationships
- Flexible schedule; deadline-driven; fast turnaround
- Comprehensive catalogue of work (please see portfolio e-mail link)
- Associate relationships established with HTML/website developers, writers & editors, public relations & mar-com consultants, illustrators and photographers
- Office located in South West Nova Scotia
- Client references provided

G R E G T U T T Y , P R I N C I P A L



Greg Tutty Graphic Design (GTD) is a small and nimble graphic design firm established in the Spring of 2000. As the sole proprietor, I am the principal designer and creative force behind GTD.

With more than 28 years of industry experience, I am an award-winning, senior-level creative director offering results-driven applied graphic design and desktop services to a diverse range of local and national clients. With a strong marketing background and an intuitive ability to understand and elaborate on a client's brand, I have a proven ability to translate conceptual ideas into effective and impactful visual deliverables.

B A C K G R O U N D

After graduating with Honours from the three-year Design and Communication Program at St. Lawrence College in Kingston, Ontario in 1990, I began my design career at Canadian Geographic Magazine in Ottawa where I designed all promotion, advertising and merchandise material for the Magazine. I moved back to the Maritimes in 1996, and for the next 4 years, I worked as an Art Director/Creative Director at various small and medium-sized graphic design/advertising firms in Nova Scotia and New Brunswick.

I established GTD in 2000 with a simple idea: great design and personalized service offered at a reasonable fee. Since then, my small, home-based business has gained a solid reputation for professional graphic design, delivered in a timely manner with top priority on 'white glove' customer service. It is this emphasis on customer service that has helped fuel most of GTD's long-lived client relationships.

C L I E N T S E R V I C E

GTD consistently provides successful deliverables while building strong working relationships with its clients. It is my job to make the client happy, and I will do everything that I can to make the process as easy and stress-free as possible.

I understand the importance of brand and target audience and I do a lot of research up-front. I always present numerous design options and I am extremely interested in client input. If a client wants something changed on a layout, or has a problem with a particular graphic treatment, alternatives are suggested – with no argument or additional billing. There will never be any "surprises" on a GTD project nor with a GTD invoice. I always bill to quote and I do not require upfront billing.

I like to have open line of communication with my clients, and want them to know that they can contact me at any time. My 'office' is always open and I regard quick turnarounds as being part of the job. At the same time, I also place top priority on upholding a high standard of delivery. No matter what the time restrictions are, how tight the budget, or how intricate or simple the task, I endeavour to ensure that all design and print is supplied at the highest level, delivered in the most seamless and timely manner possible.

G R E G T U T T Y D E S I G N I S N O W A C C E P T I N G N E W C L I E N T S