## GREGTUTTYGRAPHIC DESIGN

#### ROGERS COMMUNICATIONS

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"Greg Tutty Design provides exceptional design service to Rogers Communications. Over the past five years, I have entrusted Greg with high profile project work including everything from Rogers Cable executive presentations to Toronto Blue Jays promotional designs. We are consistently thrilled with his innovative approach and original options are delivered on time and within budget."

#### Heidi Bonnell

Director of Government Relations, Rogers Communications

#### CANADIAN RED CROSS, NATIONAL OFFICE

"Greg Tutty worked on the Canadian Red Cross 2008-2009 Annual Report and was responsible for all creative direction and design elements of this project. This was a special report as 2009 also marked the 100th anniversary of the Canadian Red Cross. In addition to commemorating this key milestone, the Red Cross needed a design that would set the tone, look and feel for other important documents, including the Five Year Strategy.

Greg Tutty did a spectacular job on both the Annual Report and Five Year Strategy document, developing a suite of corporate products that had a strong attachment to our last 100 years, but also provided a visual connection to our future. Throughout the process, Greg showed incredible creativity, flexibility and attention to detail. The Canadian Red Cross is very pleased with the results and continues to work with Greg Tutty Design.

We highly recommend his work."

#### **Pam Aung Thin**

National Director, Communications, Canadian Red Cross

#### ST. JOHN AMBULANCE

"I have had the pleasure of working with Greg on a diverse cross-section of projects for more than three years and, in each instance, have been impressed by his ability to exceed the expectations of his clients and their stakeholders. Greg possesses a rare combination of talent as both a designer and a communicator. He places the highest priority on the development of a positive, collaborative working relationship and, as a result, exhibits a unique ability to both discern and meet his clients' needs."

#### **Helen Dolan**

Communications Officer (Former), St. John Ambulance, Atlantic Chapter

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#### IWK HEALTH CENTRE

"Greg, Thanks for your outstanding design work on our annual report. Many people have commented on the extremely high quality. You have successfully elevated the look of the AR to reflect our outstanding reputation. Thanks again."

#### **Dr. Patrick McGrath**

VP Medical Research, IWK Health Centre (Former)

"Greg Tutty has worked with the Research Services at the IWK since 2001 on many projects but with a focus on our Annual Report. Greg has always been very pleasant to work with. We have been more than pleased with his work and have received many compliments on the final product. He has been more than accommodating to meet our sometimes unreasonable deadlines and endless revisions. We plan to continue to work with Greg on our Annual Report as well as new activities that we are launching in Research Services at the IWK."

### **Diann Nicholson**

Director, Research Services, IWK Health Centre (Former)

"Greg Tutty has worked with me to produce various printed materials for IWK Research Services over the past several years, focussing on the annual report. Greg is always a delight to work with—he's a true expert in his field with a clear vision of how to communicate the client's message. IWK Research Services has been more than pleased with his work over many years and has received a great deal of positive feedback on the reports that Greg and I have produced together. He has been more than accommodating to meet extremely tight deadlines and implement many rounds of revisions to create a top-quality product in a timely manner. I look forward to working with Greg on future projects and can recommend him without hesitation."

#### **Melanie Jollymore**

Principal, Jollymore Communications

#### DALHOUSIE UNIVERSITY FACULTY OF MEDICINE

I have engaged the services of Greg Tutty as a graphic designer for more than 15 years while I served in various capacities – as Director of Communications at Dalhouse Medical School and now as a private public relations consultant working for various clients. Greg is an exceptionally talented designer and is also terrific to work with. He is professional, pleasant, prompt and client-focused. I have huge confidence in Greg's capabilities and know that when I place a job with him, it will be completed on time and will not only meet but surpass expectations. I continue to both use and recommend Greg's services to all my clients.

#### Charmaine Gaudet, APR

Director of Communications, Dalhousie University Faculty of Medicine (Former)

## GREGTUTTYGRAPHIC DESIGN

"Greg took our newsletter needs and tricked them out in the Dalhousie brand to produce a distinctive, contemporary, and eye-catching publication, light years ahead of the older version it replaced. His design re-energized a somewhat tired publication. Everyone was pleased.

Greg is easy to work with and, unlike many other designers, he usually provides more than one design option to choose from. This has often proved helpful in clarifying our own intentions and in selling concepts to senior management. His service is fast and prompt and the quality of his work is reliably excellent."

#### **Betsy Chambers**

Manager of Publications, Communications Office (Former), Faculty of Medicine, Dalhousie University

#### DALHOUSIE UNIVERSITY DEPARTMENT OF ANESTHESIA, PAIN MANAGEMENT AND PERIOPERATIVE MEDICINE

"Over the past seven years Mr. Tutty has provided a superior level of graphic design service to the Department of Anesthesia, Pain Management and Perioperative Medicine. Mr. Tutty approaches his work with the same degree of professionalism, attention to detail and creativity no matter how large or small the project may be. A definite asset to any project requiring design work."

### Marilyn Girouard, Executive Director

Department of Anesthesia, Pain Management and Perioperative Medicine

### GENTLE TOUCH SPA & LASER

"I have had the pleasure of working with Greg Tutty since 1998 as a business owner establishing a brand.

Greg has been an instrumental part of helping me to bring Gentle Touch Spa & Laser Centres to the forefront of the cosmetic/spa business by bringing his fantastical design capabilities together with his sense of business and what works in all forms of communication.

His scope of work for Gentle Touch has encompassed virtually every piece of material this company has produced. From our logo, website, brochures, internal forms, advertising (electronic and print) and even the look and feel of our physical locations.

Greg's skill and quick turnaround time has allowed Gentle Touch to remain fresh in our clients eyes and respond quickly in an ever changing and highly competitive marketplace. I attribute a great deal of the success of my company to Greg and his abilities."

#### **Helen Ormston**

Owner/Manager, Gentle Touch SPA & Laser

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### LIVERPOOL INTERNATIONAL THEATRE FESTIVAL

"LITF was fortunate enough to procure the graphic design and marketing services of Greg Tutty, both as a sponsor and a volunteer. With his tireless work ethic, dedication, substantial knowledge of the marketing/print/media world, endless creative ideas and artistic talent, he has taken our materials to a higher level. Greg has successfully given our festival a very popular brand that has been embraced by the theatre community and helped set us a solid course for steady and ongoing growth."

#### **Murray Kirkpatrick**

Past President, Liverpool International Theatre Festival

### HORIZONS COMMUNITY DEVELOPMENT ASSOCIATES, INC.

"I have the pleasure of working with Greg Tutty Design on a great number of projects over the past 6 years. We have developed and continue to have a very positive working relationship with Greg. He is customer oriented and responsive to our input and deadlines. He is a very talented designer and provides great service to our company."

#### **Jean Robinson-Dexter**

Principal, Horizons Community Development Associates Inc.

#### SOUTH SHORE OPPORTUNITIES

"Greg Tutty developed a new logo for South Shore Opportunities last year. I provided him with only an impression of what I wanted to convey and from that he offered numerous choices. He developed an icon that displays exactly the visual impression we would like the public to have of SSO. Greg continued to ensure that all letterheads, business cards, envelopes, etc. that were used as the logo was rolled out, were exactly perfect – an attention to detail that I very much appreciated. I would strongly recommend that you will find no one better than Greg for graphic design services."

#### Krista Harding, CMA

Executive Director, South Shore Opportunities

#### SAINT MARY'S UNIVERSITY

"Saint Mary's University's alumni magazine, *Maroon & White*, is utilized as both a recruitment and fundraising tool. We knew that it needed a more contemporary look and feel to engage younger audiences, but we didn't want to alienate our core audience of alumni and donors. Greg Tutty understood our challenges, giving the M&W new visual "punch" to reach prospective students but without compromising sophistication. Feedback from both the internal community and alumni was unanimously positive."

#### **Helen Dolan**

Editor, Maroon & White (Former)